

The Rule of 72

Taxable		Tax Deferred	
\$10,000	Initial Investment	\$10,000	
7%	Return	7%	
15%	Tax Rate	0%	
5.95%	Net Return	7%	
72 / 5.95	Rule of 72	72 / 7	
12 years 1 month	Time to double	10 years 3 months	
\$42,415	Value 25 years later	\$54,274	

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